

# 2011 IEDRC HONGKONG CONFERENCES SCHEDULE

**2011 International Conference on Financial Management and Economics  
(ICFME 2011)**

**2011 International Conference on Strategy Management and Research  
(ICSMR 2011)**

**Hong Kong, China**

**July 2-3, 2011**

**Co-Sponsored by**



ISI Proceedings<sup>SM</sup>



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## Registration Only: July 2, 2011 (Saturday)

### Lobby of Harbour Plaza Resort City

10: 00 – 12: 30 13: 30 - 17: 00	Arrival and Registration
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**Note:** (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One Excellent Paper will be selected from each oral session, and one Best Paper will be selected from the excellent papers. The Certificate for Excellent Papers and Certificate and Cash reward for best paper will be awarded in the Welcome Banquet on July 3, 2011.

## Conference: Morning, July 3, 2011 (Sunday)

Venue: Conference Room A

09: 00 - 09: 15	Opening Remarks <b>Prof. Prof. Dean, A. M. RAWANI</b> National Institute of Technology, India
9: 15 – 10:00	Keynote Speaker Speech 1 <b>Prof. Yixun Shi</b> Bloomsburg University of Pennsylvania, USA
10:00 - 10:45	Keynote Speaker Speech 2 <b>Prof. Andrew LEPONE</b> Finance Discipline, The University of Sydney Business School Australia
10:45- 11:10	Coffee Break & Photo Session
11:10-11:55	Keynote Speaker Speech 3 <b>Dr Tapan Sarker</b> Asia Pacific Centre for Sustainable Enterprise Griffith Business School Griffith University Australia

12: 00 - 13: 30	Buffet Lunch
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**Afternoon July 3, 2011 (Sunday)****SESSION – 1**

Venue: Conference Room A

Session Chair: Tapan Sarker

Time: 13:30 – 15:30

W00023	Electoral-induced crime rate fluctuations in Argentina Osvaldo Meloni
W00020 SC 2	Information Asymmetry in Syndicated Loans: the Cost of the Distribution Method Claudia Champagne, Frank Coggins
W10030 ks	Hot Money vs. Cool Money – A Probability Model for the Trend of Investment Cash Flow Yixun Shi
W00005	Informational Role of Market Makers: The Case of Exchange Traded CFDs Andrew Lepone and Jin Young Yang
W00008	A study of a liquidated budgetary report contribution on government accountability and future planning in Iran Daneshfard, Karmollah
W00009	Evaluating the internal efficiency of general and special short term training centers of Universities and providing related Model Zolfeghar Rashidi, Karamolah Danesh Fard
W00031	International Capital Flow and Portfolio Diversification through Depository Receipts Prabina Rajib
W00010	THE GLOBAL GOVERNANCE REFORM, THE G-20 AND THE RESTRUCTURING OF THE INTERNATIONAL FINANCIAL ARCHITECTURE Gokhan Ozkan
W00014	A Success Measurement Model for Construction Projects Shahzad Khosravi and Hamidreza Afshari
W00015	Who really pays Value Added Tax (VAT) in developing countries? Empirical evidence from Bangladesh Nahida Faridy, Tapan Sarker
W00016	Vulnerability to Poverty and Risk Management of Rural Farm Household in Northeastern of Thailand Thitiwan Sricharoen
W10014	Family and Government Influence on Goodwill Impairment: Evidence from Malaysia Noraini Omar and Norman Mohd-Saleh
W10043	The Relevance of Glaserian and Straussian Grounded Theory Approaches in Researching Human Resources Development Udaya Mohan Devadas, Abu Daud Silong, Ismi Arif Ismail
W10044	Optimization of Return under Risk constraint: An application on Indian Banks Arun Kumar Misra

15: 30 - 15: 40

Coffee Break

**SESSION – 2**

Venue: Conference Room A

Session Chair: Claudia Champagne

Time: 15:40 – 18:00

W00021 Ks SC1	Effective tax policy reform through strategic stakeholder communication: Lessons from Australia Tapan Sarker
W10001	Signaling Efficiency of Forward Looking Information under IFRS Zhemin Wang, Zhijun Lin, and Ming Liu
W10008	Does the Economic Crisis Call for Reinforcing Ethics? Geetanee Napal
W10015	Knowledge Management and Measuring its impact on Organisational Performance Mostafa MOBALLEGHI, Golnessa GALYANI MOGHADDAM
W10019	Career Advancement Barriers in Malaysian Federal Public Service: A Special Focus on Muslim Women Abdul Ghani Azmi, I., Syed Ismail, S. H. and Basir, S. A.
W10024	Factors in Estimating Compensation in Personal Injury and Wrongful Death using Actuarial Approach Massita Mohamad and Haslifah Hashim
W00025	Financial Market Structure And Smes Financing Constraints In China Jiaobing, Yuanyi
W00027	Economic Design of the VSI Charts for Cumulative Counting of Conforming Items Yan-Kwang Chen , Chien-Yue Chen
W00045	Critical Analysis of Inflation and Price Stability in Monetary Policy Sc. Esad Kadušić, Petar Bojović , Amela Žgalj g.e.e.
W10070	The study of cultural development obstacles of capital market in Iran Hamid Nakhaie, Asma Esmail Zadeh

<b>19: 00 , 3<sup>rd</sup> July 2011</b>	<b>Dinner Banquet</b>
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**SESSION – 3**

Venue: Conference Room A1

Session Chair: Mihai Roman

Time: 13:30 – 15:30

R00021	The inference of stickiness to trust repair in virtual community Jyh-Jeng Wu, Shu-Hua Chien, Ying-Hueih Chen and Wan-Ru Lin
R10028	Technology Adoption Life Cycle Model in Different Environment: Exploratory Evidence from Nigerian Telecom Market Aminu Ahmad
R00006	Integrating sustainability principles into public sector policy-making in developing and transition economies Tapan Sarker and Mehdi Azam
R00011	Dynamic representation of Strategic Construct Manuel Fernandes
R00020	The Role of Positive Emotion in Trust Repair Jyh-Jeng Wu, Shu-Hua Chien, Ying-Hueih Chen and Hsin-Tzu Chang
R10018	Responsible Consumption awareness among Chinese Exchange Business Students in France

	Carlos RABASSO and Javier RABASSO
R10021	Strategic thinking, the necessity of present managers of Iran Bagher Arayesh and Emad golmohammadi
R10029	The process of a successful leisure firm's growth Feng-Hsu Liu, Lu-Jui Chen and Heng-Yih Liu
R10035	International Marketing Strategy of Design-driven companies Tatiana Lishchenko, Meng-Dar Shieh and Kuo-Hsiang Chen
R10037	The Influence of Sale Promotion Factors on Purchase Decisions: A Case Study of Portable PCs in Thailand Rangsan Nochai and Titida Nochai
R10039	Exploring the Relationship between Strategic Fit and Firm Performance Chin-Shien Lin and Ruei-Yuan Chang
R00028	Theorising Strategy Map with Resource-Based View: A Contingency Perspective Ken Kamoche and Eddie Yu
R10049	Revealing the Insights of the Online Research Recommendations of Professional Financial Institutions by Investigating their Trading Behavior Chaochang Chiu, Yuanling Hsu, Hannming Haung, Rueijiau Sung and Chi-I Hsu
R10050	The Analysis of Hotel Customer Generated Contents in Weblogs Rueijiau Sung, Chaochang Chiu, Peiyu Hsieh, Huiling Chou
R10051	“Micro-level Foundation Dynamics”: Strategic Leadership Management Solution to Enhance Employee Creativity Palin Phoocharoon

<b>15: 30 - 15: 40</b>	<b>Coffee Break</b>
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**SESSION – 4**

Venue: Conference Room A1  
Session Chair: Prof. Malek Elahi  
Time: 15:40 – 18:00

W00037 SC 3	Sovereign Default Risk and Sustainable Fiscal Policy Mihai Roman, Monica Roman, Magdalena Talvan
W00028	A Case-based Reasoning System with Two-dimensional Reduction Techniques for Classification of Leisure Constraints Fei-Rung Chiu , Cheng-Yi Wang
W00033	Determinants of Capital Structure – A Study of Manufacturing Sector PSUs in India Chandra Sekhar Mishra
W00035	Reliability Analysis on Evaluating Process Performance with Sample Information Hung-Chin Lin
W00038	An overview of Financial Resources Allocation in China Zheyi Liu
W00041	Yen-Synchronization of Floating East-Asian Currencies: A Regime-Switching Regression Model and Micro-Structural Analysis Hong-Ghi Min
W00042	Model-Based Earnings Forecast and Macroeconomic Conditions David C. Broadstock , Yan Shu and Bing Xu
W00043	An Empirical Analysis of the Effect of Credit Rating on Trade Credit

	Jian-Hsin Chou, Mei-Ching Yang, Tsung-Te Lin
W10046	The Impact of Stock Market Liberalization and Macroeconomic Variables on Stock Market Performances Noor Azryani Auzairy, Rubi Ahmad and Catherine Ho S.F.
W10062	Earnings Restatement and Stock Compensation Hsueh-En Hsu
W10064	Testing Relationship Of Private Investment and GDP with Fiscal Deficit Goher Fatima
W10066	The impact of dark matter on sustainability of current account imbalance Chien-Jung Ting
W10068	Changes in the Efficiency of Agricultural production in Asian Countries Dr. Wuttipong Arjchariyaartong
W10023	Banking Reforms and Economic Growth: A Case study of Pakistan Wali ur Rehman

<b>19: 00 , 3<sup>rd</sup> July 2011</b>	<b>Dinner Banquet</b>
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## Harbour Plaza Resort City

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Swimming Pool

## Call for Papers

<b>August 19-21, 2011</b>		
2011 3rd International Conference on Information and Financial Engineering ( <a href="#">ICIFE 2011</a> )	Shanghai, China	June 5, 2011
2011 2nd International Conference on Education and Management Technology ( <a href="#">ICEMT 2011</a> )	Shanghai, China	May 30, 2011
<b>September 16-18, 2011</b>		
2011 2nd International Conference on Innovation, Management and Service ( <a href="#">ICIMS 2011</a> )	Singapore	June 15, 2011
2011 2nd International Conference on Construction and Project Management ( <a href="#">ICCPM 2011</a> )	Singapore	June 10, 2011
<b>October 21-23, 2011</b>		
2011 International Conference on Business and Economics Research ( <a href="#">ICBER 2011</a> )	Cairo, Egypt	July 10, 2011
2011 2nd International Conference on Humanities, Historical and Social Sciences ( <a href="#">CHHSS 2011</a> )	Cairo, Egypt	July 1, 2011
<b>November 4-6, 2011</b>		
2011 3rd International Conference on Advanced Management Science ( <a href="#">ICAMS 2011</a> )	Kuala Lumpur, Malaysia	July 1, 2011
<b>November 25-27, 2011</b>		
2011 2nd International Conference on Economics, Business and Management ( <a href="#">ICEBM 2011</a> )	Maldives	Aug. 10, 2011
2011 2nd International Conference on Behavioral, Cognitive and Psychological Sciences ( <a href="#">BCPS 2011</a> )	Maldives	Aug.5, 2011
<b>December 28-30, 2011</b>		
2011 2nd International Conference on E-business, Management and Economics ( <a href="#">ICEME 2011</a> )	Dubai, UAE	Sep. 10, 2011
2011 2nd International Conference on Business, Economics and Tourism Management ( <a href="#">CBETM 2011</a> )	Dubai, UAE	Sep. 1, 2011
<b>January 5-7, 2012</b>		
2012 3rd International Conference on e-Education, e-Business, e-Management and e-Learning ( <a href="#">IC4E 2012</a> )	Hong Kong	Sep. 5, 2011
2012 International Conference on Economics Marketing and Management ( <a href="#">ICEMM 2012</a> )	Hong Kong	Sep. 15, 2011
<b>February 26-28, 2012</b>		
2012 3rd International Conference on Financial Theory and Engineering ( <a href="#">ICFTE 2012</a> )	Singapore	Oct.25, 2011
2012 2nd International Conference on Economics Business and Marketing Management ( <a href="#">CEBMM 2012</a> )	Singapore	Oct.15, 2011
<b>March 10-11, 2012</b>		
2012 2nd International Conference on Economics and Finance Research ( <a href="#">ICEFR 2012</a> )	Chennai, India	Nov.10, 2011
2012 2nd International Conference on Social Science and Humanity ( <a href="#">ICSSH 2012</a> )	Chennai, India	Nov.5, 2011
<b>April 7-8, 2012</b>		
2012 2nd International Conference on Economics, Trade and Development (ICETD 2012)	Bangkok, Thailand	
2012 2nd International Conference on Management and Artificial Intelligence (ICMAI 2012)	Bangkok, Thailand	