

2014 IEDRC PLYMOUTH CONFERENCES SCHEDULE

Plymouth, UK

July 3-4, 2014

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Registration Only: July 3, 2014 (Thursday)



Plymouth University, Plymouth

Item	Time	Place
Arrival and Registration	13:00-17:00	Mast House 103

- (1) Please print your registration form before you come to the conference.**
- (2) You can also register at any time during the conference.**
- (3) Certificate of Participation can be collected at the registration counter.**
- (4) Please tell the conference receptions your paper ID.**
- (5) The organizer won't provide accommodation, and we suggest you make an early reservation.**
- (6) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Closing Banquet on July 4, 2014.**

Conference: Morning, July 4, 2014 (Friday)

Venue: Mast House 108 (Boston Room)

<p>09:30-09:40</p>	<p>Opening Remarks</p>  <p><i>Professor Prof. Shaofeng Liu</i> Graduate School of Management, University of Plymouth, UK</p>
<p>09:40-10:35</p>	<p>Keynote Speaker Speech 1</p>  <p><i>Dr. Hing Kai Chan</i> Norwich Business School, University of East Anglia, UK</p> <p>Title: An integrated approach to extract social media data for new product development</p> <p>Abstract: Increasing popularity of Facebook, Twitter, and other social media platforms has led to the availability of huge amount of valuable information. As a consequence, those social media platforms have generated a good source of data which are available openly to the public, and of course to researchers. Nevertheless, how to make good use of the information is a challenge. Although social media data are not linked to operations management attributes directly, such enormous size of dataset still provides useful information for research purpose and has some practical applications. Unfortunately, there are not many studies available in the literature. Furthermore, usage of social media data is not free of criticisms. Social media web-sites are essentially the platforms to exchange word-of-mouth information electronically so the data are subjective in nature. This may add additional uncertainty regarding the credibility and persuasiveness of the information being used. Therefore, there is a need to explore a proper approach to analyse social media data. Applications could be linked to product development, process design, and also supply chain management. This can then associate to and facilitate decision-making research, which is the main concern of operations management research. The focus of this paper is put on product innovation management, which has an important</p>

	relationship to operations management, as a demonstration in order to illustrate the proposed concept.
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10:35-11:05	Photo Session & Coffee Break
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11:05-12:00	<p style="text-align: center;">Keynote Speaker Speech 2</p> <div style="text-align: center;">  </div> <p style="text-align: center;"><i>Professor Lynne Butel</i></p> <p>Deputy Head of Graduate School of Management, Plymouth University, UK Title: Managing Innovation and Consolidation within a Business Ecosystem Abstract: We probably do not need reminding, as academics, of the importance of communicating, of networking, of bridging intellectual gaps. We are certainly well aware of the evolution of ideas, methodology and theory. However until relatively recently, strategic thought has relied on more mechanistic metaphors and concepts, than organic ones and the focus of strategic management research has been the individual organisation within its competitive and business environment, rather than its broader ecosystem.</p> <p>The concept of a business ecosystem was first mooted by Moore in 1993 and subsequently developed and adopted by organisations in the later 1990s (Adner, 2006). An ecosystem is defined as a series of interconnected networks. The ecological metaphor is used to denote the complexity, scope and scale, the interconnectedness and interdependency but also the dynamic co-evolution of organisations. (Peltoniemi, 2006) An ecosystem consists of an organisation’s suppliers, its suppliers’ suppliers and their suppliers, extending backwards through the supply chain and also forwards to the ultimate final consumer. It also includes the competitive environment, including direct competitors, the producers of substitute products and potential new entrants. Finally it includes relevant ‘contextual players’; other stakeholders, regulatory institutions, professional associations. (Iansiti and Levien, 2004) An ecosystem is not necessarily constrained by geography and it is therefore more geographically extensive than an industrial cluster, nor is it constrained by a requirement that relates to (current) value</p>
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	<p>creating activities.</p> <p>The application of the post positivist approach of complexity science offers considerable insights into the functioning of ecosystems of economic activity. It allows for the interaction of managers, firms and clusters to be taken into account, severally and individually, bridging the gap that would otherwise exist between the theory of entrepreneurial behaviour, strategic business management, and finally the economics of context; specifically a business cluster (Fuller and Moran 2001). The attractiveness of the application of complexity science to understanding the unpredictability of a business ecosystem is that it operates far from equilibrium. A business ecosystem, like an industrial cluster is a changing patterns of order and self organisation and constrained diversity (Wilden and Hammer, 1987). The emphasis and relevance of complexity science is, first, that the whole cannot be understood by reductionism, so, for example an industrial cluster cannot be understood by a study of an individual organisation or a link between organisations. Secondly, that knowledge is socially constructed and that events occur that are more sensed rather than observed and finally, that causality in a specific context cannot necessarily be generalised. The dynamic interactions of parts of the system create new and unanticipated outcomes, which are path dependent. Analysis of individual parts of the system in isolation does not allow one fully to explain it. (Fuller and Moran, 2001)</p> <p>My recent detailed study of the ecosystem in the marine industry reveals interesting insights into the functioning of a section of a cluster and the intersection of three networks. This research explores a business ecosystem of an ambitious but small-to-medium sized enterprise over a period of four years. The ecosystem concept, more generally applied to high technology firms sharing a common technological platform, is here applied to a network of related organisations. Using an actor-network delimitation method, one focal firm’s key managers’ perceptions of its business ecosystem are identified and explored. The results suggest that the firm overcomes its resource constraints by being firmly embedded in a local network of related and supporting industries that are not, however, in the same industrial sector. It also seeks to embed itself in national, and international, sector-specific networks of suppliers, clients, competitors and other related and supporting businesses. In this way it both consolidates its current activities and exploits new markets with new products.</p>
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12:00-13:30	Lunch
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Afternoon, July 4, 2014 (Tuesday)

SESSION: Part-A (Strategy and Financial Management)

Venue: Mast House 108 (Boston Room)

Session Chair: Dr. Melanie Hudson Smith

Time: 13:30-15:00

M00006	<p>An ERP Knowledge Transfer framework for Strategic Decisions in Knowledge Management in Organizations</p> <p>Uchitha Jayawickrama, Shaofeng Liu, and Melanie Hudson Smith</p> <p>Abstract: Enterprise Resource Planning (ERP) system implementation requires wide range of knowledge from various parties and transferring the right amount of knowledge between individuals during implementation is of paramount importance. Hence, ERP knowledge transfer has been recognized as one of the most essential antecedents for a successful ERP implementation. This study defines an ERP knowledge transfer (EKT) framework for ERP implementations based on empirical findings which also considers strategic decisions to be made during implementation for effective knowledge management (KM). It classifies specific knowledge elements under ERP package knowledge and business process knowledge separately which needs to be transferred between implementation consultants and business users. In addition, key findings inform industry practitioners on how, why and with-what various types of knowledge have to be transferred during ERP project with the effects of knowledge determinants.</p>
M004	<p>The European Financial System in Limelight</p> <p>Noureen Adnan, Syed Jawad Hussain Shahzad</p> <p>Abstract: Efficient use of resources depends on better allocation through financial systems. Development of financial systems can be measured through the performance of banks, financial markets and insurance companies. This paper identifies several key attributes to measure the level of financial development in Europe using data from 1990 to 2011. First, an index is constructed by employing the method of Principal Component Analysis to measure the strength of financial systems in European countries. Second, based on relative ranking a comparison is made for better interpretation of results in European countries. The top five countries include Switzerland, United Kingdom, Netherlands, Spain and Germany. The results of this study can be helpful to assess the relative strength of European economies and frame future policies to promote efficiency of financial systems.</p>
M105	<p>Public and Private Investment and Economic Development in Iraq (1970-2010)</p> <p>Jwan S. Hussein and James Benhin</p> <p>Abstracts: Based on the neoclassical growth model of Solow (1956), this study analyses the macroeconomic determinants of economic growth, examining the effect of public and private investment on economic growth in Iraq from 1970 to 2010. Cointegration and error correction models were applied to the time series data, followed by a Johansen (1988) cointegration test of trace and Maximum Eigenvalue statistics to establish long run equilibrium relationships among the variables in the model. This study also estimated an error correction model (ECM) and the significance of the coefficient on the error correction term confirms the long run relationship</p>

	<p>between the explanatory variables and economic development. The empirical results suggest that, in the long run, private investment, public investment, growth in the labour force and growth in oil revenues effect real gross domestic product (GDP) positively and statistically significantly; however, price and exchange rate volatility are found to have an adverse impact on real GDP. In light of these results, several policy recommendations are made to conclude.</p>
<p>M10003</p>	<p>The Momtchil Dobrev’S Theory Of The Degree Of Trust – The New Paradigm In The Business And Management Momtchil D. Dobrev, Mariola A.Garibova and Georgi T.Komov Abstract: These Each society or company or individual has to reopen different new methods and means in order to maintain high degree of competitive power in the human society, on its marke on its life. The theory of trust developed by Lord Prof. PhD PhD Momtchil Dobrev on the ground of his observations of many years on the society, market and formed respectively in theory and laws and practices to be applied in the contemporary life of every society, company or individuals , acting in the human society , on the market have been presented. The theory give every human being, society, company and individuals concrete decisions to reach a better competitive power on the market in the globalization. The described below Theory of degree of trust was developed by the author 1993. [10]</p>
<p>M106</p>	<p>The Insight Diversification Characteristic Of Real Estate Security In Capital Market Under Sharpe Asset Class Factor Model: The Case Of Thai Property Funds Aekkachai Nittayagasetwat and Jiroj Buranasiri Abstract: This study investigates Thai property funds’ in-depth diversification ability during 2003 and 2011 by applying Sharpe asset allocation method. The equally weighted property fund portfolio is built and replicated by a portfolio built from12 asset classes including government’s short term bills, government’s intermediate-term bonds, government’s long-term bonds, corporate bonds, property sector stock Index, large capitalization value socks, large capitalization growth stocks, medium- capitalization stocks, small capitalization stocks, non-Thai market bond index, developed market stock index and emerging market stock. The result shows that Thai property funds’ behavior is exposed to corporate bond (60%), medium-capitalization stock (21%) and small-capitalization stock (10%). However, the analysis also indicates that the equally weighted property fund portfolio is made up of style component by only 47%. There exists a unique characteristic of property funds which could not be found from other asset classes. The existence of property funds allows investors to further eliminate diversifiable risk in their portfolio.</p>

<p>15:00 – 16:30</p>	<p>Coffee Break</p>
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SESSION: Part-B (Society, Humanity and History)

Venue: Mast House 108 (Boston Room)

Session Chair: Dr. Hing Kai Chan

Time: 16:30-18:00

<p>M00007</p>	<p>A Decision Support Framework to Assess Grocery Retail Supply Chain Collaboration: A System Dynamics Modelling Approach Ghada Elkady, Jonathan Moizer and Shaofeng Liu Abstract: Supply chain collaboration contributes to improving overall performance through increasing sales, refining forecasts, reducing inventory costs, and improving customer service. In order to be efficient and cost effective, total costs have to be minimized across the entire supply chain. Collaboration efforts run into many practical challenges, both internal and external among small retailers. This paper proposes a framework of retailer supply chain collaboration to identify better understanding of collaboration benefit. A system dynamics simulation modelling approach is used to represent the collaboration effect on the dynamics of this complex system that helps retailer supply chains to obtain maximum benefit of collaborative relationships and reduce the bullwhip effect. This work helps researchers to use supply chain collaboration dynamic modelling to examine how information sharing across a supply chain can result in the identification and prioritization of better order decisions that can be aligned with the retail supply chain’s value proposition for further supply chain integration.</p>
<p>M00005-pre</p>	<p>Using Scripts for the Construction of Management Simulation Models in the Context of Multi-Agency Engagement David Carter, Jonathan Moizer and Shaofeng Liu Abstract: For a solo researcher barriers have existed in how group model building scripts can be easily facilitated for those participating from multiple agencies to engage in producing convincing models. Overcoming these barriers enables System Dynamics to reach prospective beneficiaries who may not have considered modelling as a means of addressing dynamically complex, multi-faceted issues that are widespread in community healthcare. This paper aims to improve script selection, achieving effective results for participants involved in validating multi-agent, policy alternatives. By studying targeted elicitation techniques from system dynamics and elsewhere, it is possible to shed light on how learning from scripts for modelling in system dynamics can inform other problem structuring methods for engaging management decision makers.</p>
<p>H00001</p>	<p>Contemporary Education and Digital Technologies Mladen Milicevic Abstract: The introduction of new digital technologies and related media is profoundly redesigning our living and learning. The portion of society that commonly first adapts to the “new” is the young, as they incline to be most open to new experiences. The 19th-Century vision of education that takes place at a single institution, a single classroom, and at a specific time is becoming outdated. Education has to shift to learning that occurs anyplace and anytime, which is what most students are now doing on their own. Today, students acquire knowledge in ways that are self-directed, and involve both peers and adults. Digital media allow students to learn from</p>

	each other in informal situations, making learning in and out of school "increasingly porous," therefore the educational institutions have a problem, because they compete with learning that takes place in recreational space and is more fluid.
H00005	<p>Epistemic communities and epistemic operating mode Marianna Y. Smirnova Abstract: The article deals with the phenomenon of epistemic communities. The concept (and the term) was coined by P. Haas in the late XX century in an attempt to analyze functions and political prospects of expert and professional knowledge in the modern knowledge-based society. The concept has been used widely during the recent decades in sociology of knowledge, policy studies and social philosophy. However, no (or very few) attempts to rethink the concept of epistemic communities have been made, despite some critical remarks-. The article gives a review of research into epistemic communities and introduces the concept of epistemic mode in order to rethink the concept and make clear operational mechanisms of epistemic communities as a specific form of knowledge (expert) communities.</p>
H00011	<p>The Role of Muslim Scholars (Ulama): A Concise Historical Perspective Saeed Ali Alghailani Abstract: Across generations and regions of Islamic history, Quranic injunctions combined with the authenticated traditions of the Prophet have formed the basis for the system of laws (or Shariah) that encompasses all aspects of life, from the cradle to the grave. Around these two sources evolved a group of people who made a lasting impact on their immediate surroundings, and on society at large. This group, the ulama, has played a role similar to that played by Western intellectuals and clergy in Western history. Yet, the ulama can be classified neither as intellectuals nor as clergy. The reasons why they have been classified as such, as well as the role they have actually played in society, are the subject of the research that follows.</p>

July 4, 2014 19:00	Closing Ceremony
	Dinner

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)
Projectors & Screen
Laser Sticks

Materials Provided by the Presenters:

Power Point or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 15-20 Minutes of Presentation, 2-5 Minutes of Q&A

Keynote Speech: 40-55 Minutes of Presentation, 5-10 Minutes of Q&A



[Plymouth University](http://www.plymouth.ac.uk/)

<http://www.plymouth.ac.uk/>



About us

Plymouth University is one of the UK's most prominent and dynamic universities with an educational history dating back to 1862.

Consistently ranked as one of the top three modern universities, Plymouth has

- [over 30,000 students](#)
- [almost 3,000 staff](#)
- [an annual income of around £160 million](#)
- [a major role in the Combined Universities in Cornwall](#)

High academic standards

Plymouth has performed very well in all teaching reviews carried out by external bodies since 1996.

The University has a long record of high quality innovative research as demonstrated by its achievements in the RAE. The university submitted twenty-five Units of Assessment in the 2008 RAE. The results show that the majority of research submitted by the university included world-leading research, achieving the highest rating possible - scoring 4-stars. Overall, 80% of the research was judged as being of international repute.

In the [Research Fortnight research power league table](#), on the basis of the results of the 2008 RAE Plymouth has leapt 15 places to join the top 50 universities, showing the greatest improvement in the UK in research performance since the last RAE, in 2001.

Our investment in your future

The University is committed to improving the experience of its students, demonstrated by a high level of investment in new facilities. You can view our new campus developments at www.plymouth.ac.uk/location.

Social Enterprise Mark

Plymouth is the first university in the world to be awarded the [Social Enterprise Mark](#) in recognition of working as a genuine social enterprise, caring for communities and protecting the planet. The award was announced by the Social Enterprise Mark Company, which provides the only officially-defined registration for social enterprise.

Relevant information of the recommended hotel:

[Plymouth City Centre Sutton Harbour Premier Inn](#)

www.premierinn.com

Address: 28 Sutton Harbour Road, Plymouth, Devon, UK, PL4 0hx.

Tel: 0044 (0)1752 276180

A hotel we would recommend is **Plymouth City Centre Sutton Harbour Premier Inn**, which is on 28 Sutton Road. The conference venue will be in Mast House which is on 24 Sutton Road. So the hotel is only two minute walk away from the conference venue. They have over 100 rooms and the price is reasonable. If you book the rooms online, they will get a better price. Also, Premier Inn is a big chain of hotels and there are three of them in Plymouth, so please remind that the one next to

Mast House is **Plymouth City Centre Sutton Harbour Premier Inn**.



2014		
Sep 02-03,2014	Place	Submission
2014 2nd International Conference on Aviation Engineering and Management (ICAEM2014)	Kuala Lumpur, Malaysia	Jun 01,2014
2014 5th International Conference on E-business, Management and Economics (ICEME2014)	Kuala Lumpur, Malaysia	Jun 01,2014
2014 4th International Conference on Humanities, Society and Culture (ICHSC2014)	Kuala Lumpur, Malaysia	Jun 01,2014
2014 2nd International Conference on Industrial and Production Engineering (ICIPE2014)	Kuala Lumpur, Malaysia	Jun 01,2014
Sep 25-26,2014	Place	Submission
2014 4th International Conference on Education, Research and Innovation (ICERI2014)	Bangkok, Thailand	Jun 15,2014
2014 5th International Conference on Humanities, Historical and Social Sciences (CHHSS2014)	Bangkok, Thailand	Jun 15,2014
2014 4th International Conference on Business and Economics Research (ICBER2014)	Bangkok, Thailand	Jun 15,2014
Oct 10-11,2014	Place	Submission
2014 2nd International Conference on Psychological, Behavioral and Science (ICPBS2014)	Geneva, Switzerland	Jul 15,2014
2014 International Conference on Management Sciences and Innovations (ICMSI2014)	Geneva, Switzerland	Jul 15,2014
2014 2nd International Conference on Media and Film Studies (ICMFS2014)	Geneva, Switzerland	Jul 15,2014
Oct 13-14,2014	Place	Submission
2014 5th International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS2014)	Georgia	Jul 20,2014
2014 2nd International Conference on e-Business and e-Commerce Management (ICBCM2014)	Georgia	Jul 20,2014
2014 3rd International Conference on History and Society Development	Georgia	Jul 20,2014

(ICHSD2014)		
Nov 08-10,2014	Place	Submission
2014 International Conference on Identity, Culture and Communication (ICICC2014)	Hong Kong	Jun 30,2014
2014 International Conference on Distance Education and Learning (ICDEL2014)	Hong Kong	Jun 30,2014
2014 International Conference on Business, Marketing and Management (ICBMM2014)	Hong Kong	Jun 30,2014
Nov 20-21,2014	Place	Submission
2014 International Conference on Marketing, Business and Management (ICMBM2014)	Milan, Italy	Jul 10,2014
2014 International Conference on Journalism and Mass Communications (ICJMC2014)	Milan, Italy	Jul 10,2014
2014 4th International Conference on Information and Finance (ICIF2014)	Milan, Italy	Jul 10,2014
2014 International Conference on Education and Social Sciences (ICES2014)	Milan, Italy	Jul 10,2014
Dec 17-18,2013	Place	Submission
2014 2nd International Conference on Behavioral and Educational Psychology (ICBEP2014)	Las Vegas, USA	Jul 30,2014
2014 3rd International Conference on Business, Management and Governance (ICBMG2014)	Las Vegas, USA	Jul 30,2014
2014 2nd International Conference on Financial and Management Science (ICFMS2014)	Las Vegas, USA	Jul 30,2014
2014 3rd International Conference on Humanity, Culture and Society (ICHCS2014)	Las Vegas, USA	Jul 30,2014
Dec 29-30,2014	Place	Submission
2014 5th International Conference on Economics, Business and Management (ICEBM2014)	Phuket Island, Thailand	Aug 10,2014
2014 4th International Conference on Languages, Literature and Linguistics (ICLL2014)	Phuket Island, Thailand	Aug 10,2014
2014 3rd International Conference on Sociality and Humanities (ICOSH2014)	Phuket Island, Thailand	Aug 10,2014

2015		
Jan 09-10,2015	Place	Submission
2015 6th International Conference on E-Education, E-Business, E-Management and E-Learning (IC4E2015)	Doha, Qatar	Aug 20,2014
2015 4th International Conference on Economics Marketing and Management (ICEMM2015)	Doha, Qatar	Aug 20,2014
2015 4th International Conference on Government, Law and Culture (ICGLC2015)	Doha, Qatar	Aug 20,2014
Jan 17-18,2015	Place	Submission
2015 2nd International Conference on Economics and Business Administration (ICEBA 2015)	Kuala Lumpur, Malaysia	Sep 05,2014
2014 2nd International Conference on Culture, Knowledge and Society (ICCKS 2015)	Kuala Lumpur, Malaysia	Sep 05,2014
2015 International Conference on History and Culture (ICHC 2015)	Kuala Lumpur, Malaysia	Sep 05,2014
Feb 12-13,2015	Place	Submission
2015 2nd International Conference on Advances and Management Sciences (ICAMS 2015)	Amsterdam, Netherlands	Oct 05,2014
2015 2nd International Conference on Innovation in Economics and Business (ICIEB 2015)	Amsterdam, Netherlands	Oct 01,2014
2015 2nd International Conference on Education and Psychological Sciences (ICEPS 2015)	Amsterdam, Netherlands	Oct 10,2014



<http://www.icaem.org/>

Welcome to the official website of the ICAEM2014 International Conference on Aviation Engineering and Management - ICAEM2014, will be held during September 2-3, 2014, in Kuala Lumpur, Malaysia. ICAEM2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Aviation Engineering and Management, and discuss the practical challenges encountered and the solutions adopted. The conference will be held every year to make it an ideal platform for people to share views and experiences in Education and Training Technologies and related areas.

All papers for the ICAEM2014 will be published in the JTLE (ISSN: 2301-3680) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on September 3, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <https://www.easychair.org/account/signin.cgi> website or via email icaem@iedrc.net.

Important Date

Paper Submission (Full Paper)	Before June 25, 2014
Notification of Acceptance	On July 10, 2014
Final Paper Submission	Before July 25, 2014
Authors' Registration	Before July 25, 2014
ICAEM 2014 Conference Dates	September 2-3, 2014



<http://www.iceri.org/>

Welcome to the official website of the 2014 4th International Conference on Education, Research and Innovation- ICERI 2014, will be held during September 25-26, 2014, in Bangkok, Thailand. ICERI 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Education, Research and Innovation, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Education, Research and Innovation and related areas.

All papers for the ICERI2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the EBSCO, CNKI, [DOAJ](#), WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Presentations will be awarded in the Welcome Banquet on September 26, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <https://www.easychair.org/account/signin.cgi> website or via email iceri@iedrc.org.

Important Date

Paper Submission (Full Paper)	Before June 15, 2014
Notification of Acceptance	On June 30, 2014
Final Paper Submission	Before July 15, 2014
Authors' Registration	Before July 15, 2014
ICERI2014 Conference Dates	September 25 - 26, 2014



<http://www.icpbs.net/>

Welcome to the official website of the ICPBS 2014 2nd International Conference on Psychological, Behavioral and Science - ICPBS 2014, will be held during October 10-11, 2014, in Geneva, Switzerland. ICPBS 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological, Behavioral and Science, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICPBS 2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in Google Scholar, [DOAJ, Engineering & Technology Digital Library](#), Crossref, [Index Copernicus](#), and ProQuest and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 11, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <https://www.easychair.org/account/signin.cgi> website or via email icpbs@iedrc.net.

Important Date

Paper Submission (Full Paper)	Before July 1, 2014
Notification of Acceptance	On July 15, 2014
Final Paper Submission	Before July 31, 2014
Authors' Registration	Before July 31, 2014
ICPBS 2014 Conference Dates	October 10-11, 2014



<http://www.icbcm.net/>

Welcome to the official website of the 2014 2nd International Conference on e-Business and e-Commerce Management - ICBCM 2014, will be held during October 13-14, 2014, in Tbilisi, Georgia. ICBCM2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of e-Business and e-Commerce Management, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICBCM 2014 will be published in the IJEEEE (ISSN: 2010-3654) as one volume, and will be included in [Engineering & Technology Digital Library](#), [Google Scholar](#), [DOAJ](#), [Electronic Journals Library](#), [QUALIS](#), [Crossref](#), [ProQuest](#), EI (INSPEC, IET). and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 14, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <https://www.easychair.org/account/signin.cgi> website or via email icbcm@iedrc.net.

Important Date

Paper Submission (Full Paper)	Before July 20, 2014
Notification of Acceptance	On August 5, 2014
Final Paper Submission	Before August 20, 2014
Authors' Registration	Before August 20, 2014
ICBCM 2014 Conference Dates	October 13-14, 2014



<http://www.icmbm.org/>

Welcome to the official website of the 2014 International Conference on Marketing, Business and Management - ICMBM 2014, will be held during November 20-21, 2014, in Milan, Italy. ICMBM 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Marketing, Business and Management, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICMBM 2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on November 21, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <https://www.easychair.org/account/signin.cgi> website or via email icmbm@iedrc.net.

Important Date

Paper Submission (Full Paper)	Before July 10, 2014
Notification of Acceptance	On July 25, 2014
Final Paper Submission	Before August 10, 2014
Authors' Registration	Before August 10, 2014
ICMBM 2014 Conference Dates	November 20-21, 2014

